

Amanda R. Martínez

Curriculum Vitae

Davidson College
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EDUCATION

- Ph.D., Communication December 2011
Concentration: Mass Media & Health Communication
Texas A&M University, College Station, TX
Dissertation
'But it's just a joke!': Latino audiences' primed reactions to Latino comedians and their use of race-based humor.
Advisor: Dr. Srividya Ramasubramanian
Committee Members: Drs. Michael T. Stephenson, Barbara F. Sharf, & Sarah N. Gatson
- M.A., Communication May 2007
Concentration: Mass Communication
Women's Studies Graduate Certificate
University of Houston, Houston, TX
- B.A., Multinational Organization Studies May 2004
Cum laude
Concentration: Spanish
Minor in English Communication Arts
St. Mary's University, San Antonio, TX

PROFESSIONAL APPOINTMENTS & TEACHING

Tenure-Track Assistant Professor of Communication Studies, Sociology, & Gender & Sexuality Studies

Davidson College, 2012 – present

- COM 101 - Fundamentals of Oral Communication
- COM 201 - Introduction to Communication Studies
- COM/SOC 218 - Gendered Communication in Society
- COM/SOC 275 - Mass Media and Society

*Two students in this course, Karaz Axam and Sarah Kostoryz, received a competitive Davidson Learning Research & Design (DLRD) grant to expand their final multimedia project idea into a Davidson campus-wide online platform (Fall 2016-Spring 2017).

COM 280 - Intercultural Communication

*Sarah Kostoryz's research paper produced for this class, "College hookup culture: A free front with sexist foundations: How both males and females endorse a heterosexist hookup culture," was selected for inclusion in *Common Places* (Fall 2014), a competitive undergraduate publication.

COM/SOC 315 - Media Effects

*Class Blog: mediaeffectsdaavidson.wordpress.com

COM 495 – Communication Theory and Research (senior seminar capstone)

*Featured as the community-based learning course in the *Pathways* annual magazine published by Civic Engagement at Davidson College, Spring 2016.

EDU 250 - Multicultural Education

July Experience (Summers 2013-2016) - Life in the 'Global Village': Effective Intercultural Communication; Media Effects (Summer 2017)

Lecturer

University of Houston Downtown, 2008 - 2012

COMM 1304 - Introduction to Communication

COMM 1306 - Public Speaking

COMM 2307 - Intercultural Communication

COMM 3304 - Advanced Public Speaking

COMM 3310 - Women, Men, & Communication

COMM 3313 - Race, Ethnicity, & Communication

COMM 3330 - Nonverbal Communication

COMM 4390 - Media Effects

Instructor

Texas A&M University, 2007 - 2011

COMM 203 - Public Speaking

COMM 215 - Interviewing: Principles & Practices

COMM 240 - Rhetorical Criticism

COMM 243 - Argumentation & Debate

COMM 335 - Intercultural Communication

Blinn College, Bryan, TX, 2008 – 2010

SPCH 1315 - Public Speaking

Teaching Assistant

University of Houston Main Campus, 2006 - 2007

COMM 1302 - Public Speaking

RESEARCH EXPERIENCE

Publications

Martinez, A. R. (2017). Intersectionality, *voz*, & agency: A culture-centered approach to understanding U.S.-born Mexican Americans' depression experiences. *Southern Communication Journal*, 82(5), 1-20.

Martinez, A. R. (2017). *The kaleidoscope of gender: Prisms, patterns, and possibilities*. [Review of the book, *The kaleidoscope of gender: Prisms, patterns, and possibilities*]. *Teaching Sociology*, 45(3), 295-298.

Martinez, A. R. (2017). Monstrosities in the 2016 presidential election and beyond: Centering *nepantla* and intersectional feminist activism. *Women's Studies in Communication*, 40(2), 145-149.

Martinez, A. R. & Hernandez, L. H. (2017). Latina/o communication. In M. Allen (Ed.), *The SAGE encyclopedia of communication research methods* (pp. 850-854). Thousand Oaks, CA: Sage Publications.

Ramasubramanian, S. & **Martinez, A. R.** (2016). News framing of Obama, racialized scrutiny, and symbolic racism. *The Howard Journal of Communications*, 28(1), 36-54.

Martinez, A. R. (2016). Undocumented students and access to education. In A. Huerta, N. Iglesias, & D. Brown (Eds.), *People of color in the United States: Contemporary issues in education, work, communities, health, and immigration* (pp. 343-350). Santa Barbara, CA: ABC-CLIO Greenwood Press.

*Named by *Library Journal* as one of the Best Reference Books of 2016.

Martinez, A. R., & Ramasubramanian, S. (2015). Latino audiences, racial/ethnic identification, and responses to stereotypical comedy. *Mass Communication & Society*, 18(2), 209-229.

Martinez, A. R. & Gutierrez-Perez, R. (2015). Are we post-post-race yet? Moving beyond the black-white binary toward a mestiza/o consciousness. In K. Fasching-Varner, & N. D. Hartlep (Eds.). *The assault on communities of color: Reactions and responses from the academy* (pp. 49-53). Lanham, MD: Lexington Books.

*Peer-reviewed; 140+ submissions, 40 selected.

Martinez, A. R. (2015). Mexican American men, machismo, & mental health: Cultural shifts in perceptions of depression. In M. Brann (Ed.), *Contemporary case studies in health communication: Theoretical & applied approaches* (pp. 99-111). 2nd Ed. Dubuque, IA: Kendall Hunt Publishing Company.

*Peer-reviewed; 32 submissions, 15 selected.

Martinez, A. R. & Miller, L. J. (2014) (Eds.) *Gender in a transitional era: Changes and challenges*. Lanham, MD: Lexington Books.

Martinez, A. R. (2014). Savvy and susceptible: Diverse American women discuss beauty, body image, and identity in media. In A. R. Martinez & L. J. Miller (Eds.), *Gender in a transitional era: Changes and challenges* (pp. 209-228). Lanham, MD: Lexington Books.

Martinez, A. R. (2014). *Redefining rape: Sexual violence in the era of suffrage and segregation*. [Review of the book *Redefining rape: Sexual violence in the era of suffrage and segregation*, by Estelle B. Freedman]. *The Journal of Race and Policy*, 10(1), 111-115.

Martinez, A. R. (2014). Life cycle perspectives in Chicano/a mental health. [Review of the book *Chicana and Chicano mental health: Alma, mente y corazon*, by Yvette G. Flores]. *Hispanic Journal of Behavioral Sciences*, 36(1), 105-108.

Cosgriff-Hernández, K.-K., **Martinez, A. R.**, Sharf, B.F., & Sharkey, J.R. (2011). "We still had to have tortillas": Negotiating health, culture and change in the Mexican American diet. In J. M. Cramer, C. P. Greene, & L. M. Walters (Eds.), *Food as communication/communication as food* (pp. 115-135). New York, NY: Peter Lang Publishing.

Egbert, N., Query, J. L., Quinlan, M. M., Savery, C. A., & **Martinez, A. R.** (2011). (Re)viewing health communication and related interdisciplinary curricula: Towards a transdisciplinary perspective. In T. L. Thompson, R. Parrott, & J. F. Nussbaum (Eds.), *Handbook of health communication* (pp. 610-631). 2nd Ed. New York, NY: Routledge.

Brann, M., Bobkowski, P., **Martinez, A. R.**, & Rudick, C. K., (2011). Exploring health communication and case study pedagogy. In M. Brann (Ed.), *Contemporary case studies in health communication: Theoretical & applied approaches* (pp. 1-18). Dubuque, IA: Kendall Hunt Publishing Company.

Dean, W. R., Sharkey, J. R., Cosgriff-Hernández, K. K., **Martinez, A. R.**, Ribardo, J., & Diaz-Puentes, C. (2010). "I can say that we were healthy and unhealthy": The ambivalent role of tradition in the stages of food choice. *Food, Culture and Society*, 13(4), 573-594.

Work in Progress

Martinez, A. R. & Hernandez, L. H. *A Chicana collaborative: Institutional intentions and interpersonal microaggressions*. Chapter accepted to a collaborative interdisciplinary book project aimed to serve as informal mentorship for Latinas in higher education.

*Book proposal for the collection is under review with several publishers, Summer 2017.

Martinez, A. R. *Navigating fine lines: Diverse audiences respond to race-based comedy*. The book project is in data analysis and chapter drafting phase.

*The following Davidson College students have served as Research Assistants on this project over the course of four years: Antonia Giles, Courtney Rufh, Teresa Adams, Erica Hollins, Jacob Hege, Kylie Leung, Melissa McKinney, Vance Graves, Serena Sewell, Courtney McCullers, Leslie Alvarado, and Joshua Attias.

Editors: Hernandez, L. H., Bowen, D., **Martinez, A. R.**, & De Los Santos Upton, S. *Latina/o communication studies: Theories, methods, and practice*.

*The co-edited book is under contract with Lexington Books since January 4, 2017.

Kaufman, G. & **Martinez, A. R.**, *Fathers' experiences with paternity leave*. This project is in data collection, transcription, analysis, and article planning and drafting, 2014 - 2017).

*Undergraduates Brooke Brazer (2015) and Jacob Hege (2017) served as Research Assistants for transcription and analysis.

Invited Research Presentations

Critical Issues Lecture Series, September 26, 2017

Invited public presentation on fake news, information, and media literacy: “Foiling Fake News: Truth-Finding in Our Digital Age” at Hope College in Holland, Michigan. The visit included a meeting with the librarians and class discussion with an Introduction to Literature class.

The Traveling Scholar Series, October 25, 2016

Invited public presentation on the fine lines of race-based comedy: “The Fine Lines of Race-Based Comedy: Politeness, Political Correctness, & Post-Racial Racism” at the University of Louisiana Monroe. The visit included a radio interview with KEDM NPR Public Radio and class discussion leading and activities in three courses: Political Communication (graduate class), Persuasion & Advocacy (undergraduate class), and Visual Literacy (undergraduate class).

Communication and the Politics of Inclusion, October 14, 2013

Invited public presentation on diversity and inclusion issues between groups, among members, and within institutions following a film screening of *Our Family Wedding*. The public lecture focused on media effects, intergroup dynamics, comedy, and entertainment media platforms; This lecture was part of Texas A&M University’s 50th Anniversary of Inclusion events series.

Conference Presentations

Martinez, A. R. Relevance outside the academy: Using MOOCs to reach adult learners. To be presented at the annual conference of the National Communication Association, Dallas, TX, November 2017.

Martinez, A. R. Our legacy, our relevance in Latin@ communication studies: Theories, method, and practice. To be presented at the annual conference of the National Communication Association, Dallas, TX, November 2017.

Martinez, A. R. Mapping the experiences of Latinx bodies in the spaces of the academy. To be presented at the annual conference of the National Communication Association, Dallas, TX, November 2017.

Martinez, A. R. Chicana identity, Chicana feminisms, and Chicana identification: The current state of the term “Chicana.” Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Martinez, A. R. Civic duty, civic calling: Engaging the past, present, and future of La Raza Caucus. Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Martinez, A. R. Workshop on gender and race in commercials: Whose calling? Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Martinez, A. R. “I am an angry brown woman”: Latinas (re)defining (in)civility and civic engagement in and out of the academy. Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Martinez, A. R. Mentorship as a civic calling: A formal initiative for latinx communication studies scholars. Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Martinez, A. R. Communication, civic calling, and bridging academia and personal life: Women of color and the constant negotiation of work and life outside the academy. Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Martinez, A. R. Parenting and the conscientious communicator: Navigating gender, social, and professional expectations as mothers. Presented at the annual regional conference of the Southern States Communication Association, Austin, TX, April 2016.

Martinez, A. R. Laughing with or laughing at?: How *Blackish*, *Cristela*, *Fresh Off the Boat*, and *Broad City* expand and limit stereotypical representations of diversity on television. Presented at the annual conference of the National Communication Association, Las Vegas, NV, November 2015.

Martinez, A. R. Mentoring, faculty of color, and intersectionality: Rethinking opportunities and possibilities. Presented at the annual conference of the National Communication Association, Las Vegas, NV, November 2015.

Martinez, A. R. Workshop on gender and race in commercials: Embracing opportunity or discouraging voices? Presented at the annual conference of the National Communication Association, Las Vegas, NV, November 2015.

Martinez, A. R. Gender and race in commercials: How present are our pasts? Presented at the annual conference of the National Communication Association, Chicago, IL, November 2014.

Martinez, A. R. Latino/as navigating academia: Reflections and discussions on dissertating, teaching, publishing, and job searching. Presented at the annual conference of the National Communication Association, Chicago, IL, November 2014.

Martinez, A. R. Workshop on gender and race in commercials: Connections, interconnections, and disconnections. Presented at the annual conference of the National Communication Association, Washington, D.C., November 2013.

Martinez, A. R. Connections throughout the year: A forum on voice, pedagogy, and critical love within communication studies. Presented at the annual conference of the National Communication Association, Washington, D.C., November 2013.

Martinez, A. R. Bridging gender and generation: U.S.-born Mexican Americans' perceptions of depression influence a transitional approach to treatment. Presented at the annual conference of the Eastern Communication Association, Pittsburgh, PA, April 2013.

Martinez, A. R. Perspectives on teaching and knowing: Where epistemology meets pedagogy: Diversity and culture as avenues to inclusion. Presented at the annual conference of the Southern States Communication Association, Louisville, KY, April 2013.

Martinez, A. R. "Depression is a deep, dark secret": U.S.-born Mexican Americans' perceptions of depression influence attitudes toward preferred and problematic treatment outcomes. Presented at the annual conference of the National Communication Association, Orlando, FL, November 2012.

Martinez, A. R. Effects of comedian race and viewers' racial identification on Latinos' responses to stereotypical humor and person perception. Presented at the annual conference of the National Communication Association, Orlando, FL, November 2012.

Martinez, A. R. COMMunidades: Researching/representing intersections of Latinidad. Panel discussion presented at the annual conference of the National Communication Association, Orlando, FL, November 2012.

Martinez, A. R. COMMunities pathways along the employment track: Steps colleagues take to secure a tenure-track, tenured or administrative position. Inter-caucus panel discussion (representing the Latino/a Communication Studies Division & La Raza Caucus) presented at the annual conference of the National Communication Association, Orlando, FL, November 2012.

Martinez, A. R. Voices from the liminal: Latina/o pedagogical experiences. Panel discussion at the annual conference of the National Communication Association, New Orleans, LA, November 2011.

Martinez, A. R. Emergent voices, insurgent voices in Latin@ Communication Studies: A roundtable. Panel discussion at the annual conference of the National Communication Association, New Orleans, LA, November 2011.

Martinez, A. R. 'But it's just a joke!': Latino audiences' primed reactions to Latino comedians and their use of race-based humor. Presented at the Association for Education in Journalism and Mass Communication mid-winter conference, Norman, OK, March 2011.

Martinez, A. R. Female objectification and media influence on women's physical ideals: A qualitative feminist analysis of female beauty and body image identity. Presented at the annual conference of the National Communication Association, Chicago, IL, November 2009.

Martinez, A. R., Quick, B. L., & Stephenson, M. T. TV ads advocating condom use among sexually active college students: A quantitative analysis of psychological reactance on message effectiveness, quality, and ad attitudes. Presented in a scholar-to-scholar session at the annual conference of the National Communication Association, Chicago, IL, November 2009.

Martinez, A. R. "The color of beauty" as perpetuated in *America's Next Top Model*. Presented at the 51st annual conference of the Western Social Sciences Association, Albuquerque, NM, April 2009.

Martinez, A. R. Perceptions of depression in the Mexican American community and the influence on treatment preferences. Presented in a scholar-to-scholar session at the annual conference of the National Communication Association, San Diego, CA, November 2008.

Martinez, A. R. Examining televised advertisement influences on eating habits and eating disorder risk, as well as body image identity: A narrative analysis among ethnically diverse college women. Presented at the annual conference of the Central States Communication Association, Madison, WI, April 2008.

Martinez, A. R. Reality TV, media markets, and the ability to transcend global boundaries. Presented at the international conference, Exploring New Media Worlds: Changing Technologies, Industries, Cultures, and Audiences in Global and Historical Contexts, Texas A&M University, College Station, TX, March 2008.

Martinez, A. R., Query, J. L., & Weathers, M. R. Integrating Hispanic organizations into field research: Promoting their voices during catastrophic illness. Presented at the annual conference of the Central States Communication Association, Minneapolis, MN, April 2007.

Conference Participation

Attendee at the Pre-Tenure Faculty Development Workshop led by Dr. Kerry Ann Rockquemore, CEO and President of the National Center for Faculty Development & Diversity, University of North Carolina at Charlotte, February 2014.

Attendee at the inaugural Faculty Women of Color in the Academy conference, Urbana-Champaign, IL, April 2013.

International Seminar Participation

Salzburg Seminar attendee representing Davidson College: LGBT and human rights: New challenges, next steps, Salzburg, Austria, June 2013.

Research Assistant

Texas A&M University

Race & Ethnic Studies Institute Fellowship Grant, “*Does Exposure to Stereotypical versus Counter-Stereotypical News Stories about Obama Influence Explicit and Implicit Racial Attitudes toward African-Americans?*” \$5000, Summer 2010 - 2011

Principal Investigator: Dr. Srividya Ramasubramanian, Department of Communication

- Generated visual and written stimuli for pretesting.
- Collected and analyzed pretest survey data.
- Co-authored journal article from the data.

Department of Communication & School of Rural Public Health, Fall 2008 – Spring 2009

Principal Investigators: Dr. Barbara Sharf, Department of Communication, & Dr. Joseph Sharkey, School of Rural Public Health

- Worked in a collaborative research team to analyze focus group data surrounding food, cooking, health, and traditions of Mexican Americans in Bryan, TX.
- Used Atlas.ti research software to organize and manage code groups.
- Helped conduct member check sessions with community members/focus group participants.
- Co-authored one journal article and one book chapter from the data.

University of Houston

School of Communication, Women's Health Fund Research Team: “Assessing the impact of The Women’s Fund health education materials upon health behaviors among adult female end-users” October 2006 - December 2007

- Assisted with development of data collection instruments, consent forms, and recruitment materials.
- Member of translation team for coding Critical Incident Technique qualitative responses.

Graduate Assistant

University of Houston

COMM 6300 – Research Methodology, Spring 2010

Professor: Dr. Zhiwen Xiao, Communication

Graded M.A. students' quantitative research article critique presentations.

COMM 6302 – Communication Theory, Fall 2009

Professor: Dr. Martha Haun, Communication

Graded M.A. students' communication theory research papers.

Graduate Assistant, August 2005 - 2006

University of Houston Library Special Collections Department, Women's Studies.

Graduate Editorial Assistant, Fall 2004 - Spring 2005

Office of External Communication (university public relations office).

Invited Guest Presentations & Collaborations

Davidson College

“The Story of Fake News” EdX Massive Open Online Course (MOOC), March 2017

I co-led the course with Dr. Mark Sample, Associate Professor of Digital Studies. The course reached a total of 2,600 participants enrolled from around the world when it was live for two weeks. The archived course content is accessible here: <https://www.edx.org/course/story-fake-news-davidsonx-davnowxfakenews>.

In addition, *The Charlotte Observer*, *Charlotte Business Journal*, and *Inside Higher Ed* published articles about our EdX course:

- <http://www.charlotteobserver.com/news/local/article138335348.html>
- <https://www.bizjournals.com/charlotte/news/2017/03/13/davidson-college-looks-to-tackle-fake-news-topic.html>
- <https://www.insidehighered.com/digital-learning/article/2017/03/22/davidson-college-launches-online-course-about-fake-news>

Conflict Management in Service and Leadership, October 2015

Invited guest expert to lead a workshop on productive conflict management for those in service and leadership positions within various organizations.

Sponsored by the Bonner Scholars Program, Center for Civic Engagement

Power, Privilege, & Implications for Leadership, October 2015

Invited guest expert to lead a workshop on the intersectional issues of power and privilege and their potential to impact leadership outcomes.

Sponsored by the Chidsey Center for Leadership Development

Presentation Skills: Delivery Techniques, Visual Aids, & Managing Anxiety, July 2015

Invited guest lecture in student research seminar in preparation for their research findings presentation to an audience of 50 stakeholders and trustees for research funding in Charlotte.
Professor: Dr. Lauren Stutts, Psychology

Faculty Feature on Davidson College main website, Spring 2014

Selected interviewee featured on the Davidson College main website. Faculty and student interviewees are selected and highlighted on a rotating monthly basis as representative profiles for the general internet public.

<http://www.davidson.edu/news/news-stories/140210-faculty-focus-amanda-martinez->

Trayvon Martin and the Implications That Be: A Social Justice Dialogue, November 2013

Invited faculty panelist expert on media effects and impacts on high profile social justice cases.
Sponsored by the Upsilon Mu Deltas

Powerful Words & (Re)Actions: Microaggressions, Intentionality, & Effects, October 2013

Invited faculty lecture and discussion in partnership with the Residence Life Office for students.
October Community Gathering

ENV 202 – Environmental Social Sciences, Spring 2013

Professor: Dr. Graham Bullock, Environmental Studies

Invited presentation on Atlas.ti qualitative data analysis software.

Microaggressions at the Intersection of Gender and Race, December 2012

Invited faculty speaker for student-led event on microaggressions pertaining to gender and race around public spaces on campus.

Faculty Feature in L.I.F.E. Newsletter, Spring 2013

Selected interviewee featured in L.I.F.E (Latinos in Full Effect), the student-run newsletter produced by the Organization for Latino American Students (OLAS). One faculty member featured per semester, chosen by organization members.

Texas A&M University

MSC Jordan Institute for International Awareness, October 4, 2011

Program: "Taking Your Business Elsewhere: Working & Living Abroad"

Invited presentation on cultural sensitivity, integration, adaptation, orientations to life and ways of doing business for college students interested in studying and/or working in international contexts.

COMM 375 - Media Audiences, Fall 2011

Professor: Dr. Srividya Ramasubramanian, Communication

Invited presentation about priming research on racial and ethnic stereotypes and humor in the media.

Creating Communitas – Communication Graduate Student Association, Spring 2011

Invited presentation on dissertation research.

COMM 308 – Research Methods in Communication, Spring 2011

Professor: Dr. Srividya Ramasubramanian, Communication
Invited presentation for “Meet a Researcher” series.
Topic: Experimental Research

COMM 615 – Interpretive Research in Communication, Spring 2011

Professor: Dr. Barbara Sharf, Communication
Invited presentation on Dragon Naturally Speaking voice dictation software for transcribing qualitative data.

Collaborative Research Team, Summer 2010

Professor: Dr. Srividya Ramasubramanian, Communication; School of Rural Public Health colleagues
Invited presentation on mentorship research findings from interviews with bicultural U.S.-born Mexican Americans exploring perceptions of depression and influences on treatment preferences.

COMM 615 – Interpretive Research in Communication, Spring 2010

Professor: Dr. Barbara Sharf, Communication
Invited presentation on Dragon Naturally Speaking voice dictation software for transcribing qualitative data.

COMM 308 – Research Methods, Spring 2010

Professor: Dr. Srividya Ramasubramanian, Communication
Invited presentation on Atlas.ti qualitative data analysis software.

COMM 615 – Interpretive Research in Communication, Fall 2009

Professor: Dr. Barbara Sharf, Communication
Invited presentation on Atlas.ti qualitative data analysis software.

Community

PFLAG (Parents and Friends of Lesbians and Gays), December 2012

Invited guest speaker and discussion leader for PFLAG Cornelius, NC chapter in a meeting on gender, identity, and sexuality.

Radio Interview for KEOS Community Radio for the Brazos Valley, August 8, 2011

Radio Program: Our Voices, Ourselves, Bryan-College Station, TX
Show: "Interview with Dr. Amanda Martinez on the effects of race-based humor on minority audiences, comedians, and the potential to impact judicial review scenarios."

HONORS AND AWARDS

Recipient of Duke Endowment Research Funds, Vice President of Academic Affairs Office, Davidson College, Fall 2015; Spring 2017.

Recipient of an Andrew Mellon Grant for Digital Studies Course Development, Davidson College, Summer 2015.

Recipient of a Civic Engagement Course Development Grant, Davidson College, Summer 2015; Fall 2016.

Recipient of Faculty Study and Research funding, Davidson College, Summer 2013; Summer 2014; Summer 2015; Summer 2016; Summer 2017.

Recipient of a faculty advisor award for guiding Courtney Ruff's (Sociology major, Communication Studies minor) original summer research project. Courtney was 1 of 3 Davidson College students awarded the competitive Kemp Bank of America & Abernethy research scholarships, Summer 2013.

Diversity Fellowship Award, Texas A&M University, Department of Communication, August 2007 – May 2010 (3-year award contract).

Research Funding Award, Texas A&M University, Department of Communication, Fall 2009.

Travel Grant Award, National Communication Association, November 2009.

Member of Phi Kappa Phi, graduate and professional studies honor society, April 2006 - May 2007.

Scholarship Award, University of Houston, School of Communication, one award given, May 2006.

PROFESSIONAL SERVICE

Administrative Positions

Co-Chair and Program Planner, G.I.F.T.S. (Great Ideas for Teaching Students), National Communication Association, November 2016- November 2017

Immediate Past Chair, Legislative Assembly Member, Nominating Committee Member, and La Raza Caucus Representative, Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, November 2015 – November 2016

Chair, Legislative Assembly Member, Nominating Committee Member, and La Raza Caucus Representative, Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, November 2014 – November 2015

Vice Chair, Legislative Assembly Member, Affirmative Action Committee Member, and Centennial NCA Conference Program Planner, Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, November 2013 – November 2014

Vice Chair-Elect, Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, November 2012 – November 2013

Secretary, Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, November 2011 – November 2012

Elected Member of Mark L. Knapp Award in Interpersonal Communication Selection Committee, National Communication Association, November 2013 – November 2015

Blog founder and administrator, *AcademicZ: The Latino/a Experiences in Research, Pedagogy, and Service in Higher Education*, February 2011

Peer Reviewer

Scholarly Journals

Risk Analysis, 2017 - present

Mass Communication & Society scholarly journal, 2013 - present

The Howard Journal of Communications scholarly journal, 2015-present

Journal of Communication scholarly journal, Fall 2014

Communication Research scholarly journal, Summer 2012

Journal of International & Intercultural Communication scholarly journal, Summer 2012

Textbook Review

Converging Media: A New Introduction to Mass Communication, May 2016, Oxford University Press.

Introduction to Human Communication: Perception, Meaning, and Identity, March 2016, Oxford University Press.

A Pocket Guide to Public Speaking, 5th Ed., March 2014, Bedford St. Martin's.

Editorial Assistant

Brann, M. (Ed.). (2011). *Contemporary case studies in health communication: Theoretical & applied approaches*. Dubuque, IA: Kendall Hunt Publishing Company, February - August 2010.

Query, J. L. (Ed.). *Communication Studies* scholarly journal, February 2005 - June 2006.

Conference Paper Reviewer

National Association for Communication Centers undergraduate paper award competition, National Communication Association, Communication Centers section, April 2016.

Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, April 2012 – present.

Organization for Research on Women and Communication, Western States Communication Association, September 2013 – 2014.

Health Communication Division, National Communication Association, April 2013 – 2014.

Communication Technology Subunit, Association for Education in Journalism and Mass Communication, April 2012 – 2014.

Feminist and Women's Studies Division, National Communication Association, April 2012.

Feminist Scholarship Division, International Communication Association, December 2011.

Mass Communication Division, International Communication Association, November 2011.

Mass Communication Division, National Communication Association, 2009 - 2011.

Student Division, National Communication Association, April 2011.

Conference Panel Chair, Moderator, & Respondent

Respondent, Projecting the "Latin@": A Four-Part Analysis of Rhetorical Gatekeeping of Latin@ Political Identity in the United States. Presented at the annual conference of the National Communication Association, Philadelphia, PA, November 2016.

Respondent, Embracing Opportunities for Enhancing Women's Empowerment in Health Care Contexts through Information and Communication Technologies (ICTs) panel at the annual conference of the National Communication Association, Las Vegas, NV, November 2015.

Respondent, Representing the feminine in film and television, Organization for Research on Women and Communication panel at the Western States Communication Association annual conference, Anaheim, CA, February 2014.

Chair, Critical connections and Chicano studies: Cultural critiques of Guillermo Del Toro's award winning film *Pan's Labyrinth*, Latino/a communication studies panel at the National Communication Association annual conference, Washington, D.C., November 2013.

Chair and respondent, Interrogating mythology, ideology, and exploitation in film and television mass communication panel at the National Communication Association annual conference, Orlando, FL, November 2012.

Chair, Illuminating scholarship in audience identification and involvement mass communication panel at the National Communication Association annual conference, Orlando, FL, November 2012.

Moderator and respondent, case studies in public discourse panel at the Western Social Sciences Association annual conference, Houston, TX, April 2012.

Chair, mental health communication panel at the National Communication Association annual conference, Building Bridges, San Francisco, CA, November 2010.

Chair, mass communication panel at the National Communication Association annual conference, Discourses of Stability and Change, Chicago, IL, November 2009.

Chair, women's studies panel at the 51st annual conference of the Western Social Sciences Association, Albuquerque, NM, April 2009.

Chair, health communication panel at the National Communication Association annual conference, unCONVENTIONAl, San Diego, CA, November 2008.

Conference Staff

Conference registration desk staff & photographer/videographer for keynote speaker & other conference activities, Global Fusion international conference, Texas A&M University, October 2010.

Conference staff at Exploring New Media Worlds: Changing Technologies, Industries, Cultures, and Audiences in Global and Historical Contexts international conference, Texas A&M University, March 2008.

Community

Informal outside advisor/expert on intercultural, identity, and conflict communication for Hough High School junior Kate Heyl's research project on (mis)communication and (mis)understandings among Christian Americans and Muslim Americans in the U.S., Spring 2016.

Davidson College Affiliate and Subcommittee Member for the development of the high school mentorship initiative primarily targeting African American, Latino/a, and low income high school students in the region, The Ada Jenkins Center, Davidson, NC, Summer 2013-2014.

Judge, High School Forensics Tournament, Katy Independent School District, hosted by Katy High School, Katy, TX, January 2011.

Judge, Departmental undergraduate Public Speaking Contest, Texas A&M University, Fall 2007, Spring 2008.

Professional Organization Membership

National Communication Association, September 2006 – present
Southern States Communication Association, January 2013 – present
Eastern Communication Association, January 2013 - 2014
International Communication Association, October 2010 – 2013
Western Social Sciences Association, Fall 2008 – Spring 2012
Central States Communication Association, Fall 2007 – Spring 2008
American Society of Trial Consultants, May 2011 - August 2012

INSTITUTIONAL SERVICE

Davidson College

Advising: Communication Studies - Center for Interdisciplinary Studies (CIS)

Major & thesis (co-)advisor: India Gupta, Kayla Seymour, & Violet Degnan (Class of 2017); Bridget Lavender, Sophie McHugh, Jacob Hege, Joanne Suk, Katie Im, Mackenzie Latt, Hannah Moerk, & Karaz Aham (Class of 2018).

Senior thesis co-advisor (with Dr. Mike Hogan in Communication Studies), Kayla Seymour, Center for Interdisciplinary Studies, Communication Studies & Psychology double major. Graduated: Spring 2017.

Thesis: *The Power of The Burrito: A Framing Analysis of the Crisis Communication and Media Strategies by Chipotle Mexican Grill.*

Senior thesis co-advisor (with Dr. Mark Sample in Digital Studies), Violet Degnan, Center for Interdisciplinary Studies, Digital Sociology Studies major. Graduated: Spring 2017.

Capstone: *The House of Tingles & ASMR*: <http://asmr.violetdegnan.com/>.

Senior capstone and major co-advisor, (with Dr. Rebecca Ruhlen in Anthropology), Adrienne Miller, Center for Interdisciplinary Studies, Public Health major, Communication Studies minor. Graduated: Spring 2016.

Thesis: *The Affordable Care Act & Impacts on Latinas' Reproductive Health Care Access and Usage.*

Advising: Sociology

Major advisor: Rachel McKay (Class of 2017); Ryan Samuels (Class of 2018); Savannah Kennedy (Class of 2019).

Senior thesis and major advisor, Divya Khandke, Sociology major. Graduated: Spring 2016. Honors Thesis: *Profit Over People: Investigating the Cases of Environmental Racism in Roxbury, Massachusetts and Flint, Michigan.*

Senior thesis and major advisor, Rashaad Phillips, Sociology major. Graduated: Spring 2016. Thesis: *"I'm Not Black, I'm Dominican": Racial Identity Politics among Young Adult Afro-Dominican-Americans in the New York Area.*

Senior thesis advisor, Layne Doctson, Sociology major. Graduated: Spring 2016. Honors Thesis: *YikYak: A Catalyst Within Communities.*

Senior thesis and major advisor, Courtney Rufh, Sociology major, Communication Studies minor. Graduated: Spring 2015. Thesis: *First-Generation College Students and Theories of Student Success.*

Senior thesis reader, Will Thoni, Sociology major. Graduated: Spring 2014. Thesis: *Racialized Commentary in College Basketball.*

Senior thesis reader, Briana Kordsmeier, Sociology major. Graduated: Spring 2014. Thesis: *"My New Family": Collective Art, Relationships, and the Formation of Non-Heteronormative Solidarity.*

Senior thesis reader, Katherine Blackburn, Sociology major. Graduated: Spring 2013. Thesis: *Young Women, Sexual Attitudes and Pornography.*

Advising: Gender & Sexuality Studies (GSS)

Senior capstone advisor, Emily Stanley, English major, Gender & Sexuality Studies minor.
Graduated: Spring 2016.
Thesis: *Queering the Classics: Slash Fan Fiction in Sherlock Holmes and The Three Musketeers*

Major advisor, Jourdan Porter, Gender & Sexuality Studies major, Psychology minor.
Graduated: Spring 2016.

Senior thesis reader, Katie Layendecker, Gender & Sexuality Studies major. Graduated: Spring 2015.
Thesis: *Gender, Age, and Rape Myth Usage in Online Articles and Comments.*

Independent Research Advising

Research advisor (Spring/Summer 2014), Divya Khandke, Sociology major, self-designed qualitative research project: Women and Reproductive Rights in Ghana.

Research advisor (Summer 2013), Courtney Rufh, Sociology major, Communication Studies minor, self-designed qualitative research project: Extra-ordinary People: Nonprofit Perceptions of Celebrity Involvement in Charity.

**Bank of America Kemp and Abernethy Scholarship award recipient (1 of 3 Davidson College students selected), Spring/Summer 2013*

Curriculum Development

COM/SOC 275 – Mass Media & Society, Fall 2015

COM/SOC 315 – Media Effects, Spring 2013

COM/SOC 218 – Gendered Communication in Society, Spring 2013

COM 280 – Intercultural Communication, Fall 2012

Search Committees

Search committee member, three-year visiting assistant professor position in Communication Studies, Spring 2016.

Search committee member, tenure track assistant professor position in Sociology, Fall 2015.

Search committee member, three-year visiting Chair position in Communication Studies, Spring 2015.

Search committee member, tenure track assistant professor position in Sociology, Fall 2014.

Committee & Organizational Appointments

Junior Faculty Network (junior faculty affinity group) co-chair, Fall 2015 – Spring 2016.

Batten Professorship Committee member, 2015.

Diversity Committee, elected member, Spring 2015.

Public Lectures Committee member, Fall 2013-2014; Subcommittee Chair, primarily responsible for planning the bi-annual Wearn lecture.

Public Lectures

Organized and raised funding, along with Dr. Hilton Kelly (Educational Studies department), for Dr. Joe Feagin's public lecture, *The White Racial Frame & Two-Faced Racism: Navigating (Anti)Racist Actions*, at Davidson College, December 2013

Organized and raised funding for Dr. Lucy Miller's public lecture, *Movies, Makeup and Everything In-Between: Experiences in a Transgender Life*, at Davidson College, February 2013

Miscellaneous Campus Events & Activities

Experimenting as Teachers (EAT) lunch group proposal on facilitating effective classroom discussion, accepted Fall 2015, took place October 2015 with 7 colleagues from various disciplines.

Davidson Domains website-building faculty participant, Potential for Pedagogy subgroup member, Fall 2015.

Course website: <http://comsoc275.amandarmartinez.com/>

Humor & Audience panelist for the "Humor and..." multi-year series: Latino Audiences Reactions to Stereotypical Comedy, Amanda Martinez, Communication Studies, Sociology; TV Comedies, Jessica Good, Psychology; Humorous stories about clergy wives, Ann Wills, Religion, Fall 2015.

Gender & Sexuality Studies (GSS) program recruitment event organizer, Spring 2015 – Spring 2016.

New student orientation book discussion event for Chimamanda Ngozi Adichie's *Americanah*, small group discussion leader for group of incoming students, August 2015.

Safe Space Training for LGBTQ community issues on campus and in the broader community/society, December 2013.

Faculty representative at roundtable event addressing increase in student stress, Knoblock Campus Center, February 2013.

Hosted the main table at the Alvarez Union for the event, "Who Needs Feminism?" with other Gender & Sexuality Studies faculty members in October 2012.

University of Houston

Committee Service

Master's thesis committee member, Lisa Hernandez, M.A., Mass Communication, University of Houston Main Campus (Graduated: Summer 2012): *Female Ethnic Representations in Make-up Ads and Latinas' Interpretation of the Messages*.

Master's thesis committee member, Sarah Tidwell, M.A., Speech Communication, University of Houston Main Campus (Graduated: Fall 2011): *The WoW Factor: An Investigation of World of Warcraft Gaming and Participant Well-Being, Socialization, and Connection in Two Worlds*.

University of Houston Downtown

Curriculum Development

COMM 4390 – Media Effects, Summer 2009

COMM 4000 – Rhetorical Criticism, Summer 2009

OTHER PROFESSIONAL EXPERIENCE

Litigation Consulting

Tobin Trial Consulting

Senior Consultant: Kelly Tobin, President/CEO

Medical malpractice case: Focus group moderator for a mock jury's deliberations, questionnaire data organizer, deliberation transcriber, and data analyst; prepared final report, verdict analysis, and voir dire recommendations for defendant attorneys, Summer 2013.

Trial Consultants, Inc.

Supervisor: Dr. Amy Singer, Litigation Psychologist and President/CEO

Research Assistant, March 2012 - July 2012

Intern for case research analysis, September 2011 - December 2011.

National Jury Project Litigation Consulting Firm

Supervisor: Dr. Sonia Chopra, Senior Litigation Consultant

Post-trial juror interviewer, Summer 2011.

Competitive Law Internships

Multinational Organization Studies Intern, Huang & Assoc. International Law Firm, Madrid, Spain, Summer 2003.

INROADS, Allstate Insurance, Intern with Legal Department, Denver, CO, Summers 2000 - 2002.

Space Imaging, Inc., Intern with Contract Attorneys, Denver, CO, Fall 1999 - Spring 2000.